



***70th ANNUAL  
PAPSA CONFERENCE***

***DoubleTree by Hilton  
Pittsburgh/Cranberry, PA***

***July 24 – 25, 2018***

***Exhibitor Information***

## **TOP TEN REASONS WHY YOU SHOULD EXHIBIT AT THE 2018 PAPSA CONFERENCE**

- #10** *PAPSA is the voice of career and technical colleges and schools in Pennsylvania. PAPSA represents over a 100 schools in the state.*
- #9** *As one of the largest conferences for postsecondary career schools in the country, it is common for school officials from other states to join Pennsylvania schools and attend the PAPSA Conference.*
- #8** *The PAPSA Conference and vendor exhibit area is open to key decision-makers of schools, instructors, admission representatives, financial aid officers, curriculum developers, and other staff.*
- #7** *The exhibit area is scheduled for 1 ½ days. The conference agenda includes several hours of time exclusively set aside for participants to visit you and learn about your company, its products and services.*
- #6** *PAPSA member schools purchase textbooks, equipment, tools, computers, office supplies, printing and advertising services, promotional items, professional and consulting services, and much, much more.*
- #5** *In 1 ½ days spent at the conference, you will be able to exhibit to hundreds of school representatives.*
- #4** *It's convenient. The DoubleTree by Hilton, Pittsburgh/Cranberry is located in the Northern suburbs of the city where the Pennsylvania Turnpike and several other major interstate highways meet.*
- #3** *There are plenty of extras for exhibitors and sponsors: coffee-breaks, a continental breakfast, the welcome reception, happy hour and more. Ask about on-site promotional announcements, mailing lists, and networking possibilities.*
- #2** *PAPSA schools spend hundreds of thousands of dollars each year for many products and services needed to operate successful schools.*
- #1** *PAPSA will be doing something NEW at this year's conference to help match vendors and schools that need each other but just don't know it yet. We will survey registered attendees to inquire on their schools' top product and service needs. Your company will receive results of this survey for each school and their contact information. In turn, we will provide the schools the exhibiting companies' names that provide the products and services they have identified as their top need. This pre-conference service provides attending schools and vendors a more efficient and successful exhibit hall experience.*

## ***Additional Sponsorship Opportunities***

<b><i>Conference Premier Sponsor</i></b>	<b><i>\$3000</i></b>
<i>(Includes two free Banquet tickets and an exhibitor table)</i>	
<b>**** PLEASE NOTE THIS SPONSORSHIP IS ALREADY TAKEN ****</b>	
<b><i>Pre-Conference Golf Tournament</i></b>	<b><i>\$500</i></b>
<b>**** PLEASE NOTE THIS SPONSORSHIP IS ALREADY TAKEN ****</b>	
<b><i>Conference Jump Drives</i></b>	<b><i>\$800</i></b>
<i>(Attendees will receive a jump drive with all conference presentations loaded onto it and will be branded with your logo)</i>	
<b><i>Continental Breakfast</i></b>	<b><i>\$800</i></b>
<b><i>Coffee Break</i></b>	<b><i>\$400</i></b>
<b><i>Welcome Reception</i></b>	<b><i>\$1000</i></b>
<i>(includes two free Banquet tickets)</i>	
<b><i>Wednesday Awards Lunch</i></b>	<b><i>\$1500</i></b>
<i>(includes four free Banquet tickets)</i>	
<b><i>Faculty Awards</i></b>	<b><i>\$1500</i></b>
<i>(includes four free Banquet tickets)</i>	
<b><i>Community Service Awards</i></b>	<b><i>\$1000</i></b>
<i>(includes two free Banquet tickets)</i>	

- Exhibit Dates:*** ***Tuesday, July 24 and Wednesday, July 25, 2018***
- Location:*** ***DoubleTree by Hilton Hotel, Pittsburgh/Cranberry  
910 Sheraton Drive, Mars, PA 16046***
- Times:*** ***The Exhibit Area will be open from 2:45 PM until 6:30 PM, Tuesday, July 24 and will be the setting for our Welcome Reception.  
The Exhibit Area will reopen at 7:30 AM, Wednesday, July 25, for breakfast and will remain open until the end of the Conference around 4:00 PM.***
- Facilities:*** ***The DoubleTree by Hilton, Pittsburgh/Cranberry is a great setting for a conference with exhibitors central to conference activity. Exhibitors receive a six-foot table and cloth or a space. Electric and other enhancements are available for an additional fee. Requests for these hookups must be received by hotel at least 10 days prior to the conference (PLEASE SEE ATTACHED FORM FROM HOTEL). Signage is available upon request.***
- Specials:*** ***As a Conference Exhibitor, your name, address and telephone number along with a brief description of your product and/or service will be included in the Conference materials.***
- Exhibitor Cost:*** ***One exhibit table - \$500 (\$450 before June 1, 2018); Two exhibit tables - \$700 (\$600 before June 1, 2018); Three exhibit tables - \$900 (\$800 before June 1, 2018); Fee includes complimentary breakfast, breaks and two Wednesday lunches. Additional lunches are \$35 per person.  
Banquet dinner tickets on Tuesday evening are \$65 per person.***

## MAKE JULY A VERY SUCCESSFUL MONTH

YES, I want to exhibit my business to several hundred school officials at the 2018 PAPSA Conference

Company Name \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Title \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_ Fax # (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Two-line description of what your company offers:

\_\_\_\_\_

Names of Conference Attendees (for badges): \_\_\_\_\_

\_\_\_\_\_

I am interested in:

One Exhibit table for \$500 (\$450 if you register before June 1, 2018)

Two Exhibit tables for \$700 (\$600 if you register before June 1, 2018)

Three Exhibit tables for \$900 (\$800 if you register before June 1, 2018)

Free standing exhibit space (Dimensions: \_\_\_\_\_ Height \_\_\_\_\_ Width \_\_\_\_\_ Depth)

Width 6 – 10 feet for \$700

Width 11 feet or more for \$900

I would like to sponsor:

Conference Jump Drives for \$800

Welcome Reception for \$1000

Continental Breakfast for \$800

Coffee Break for \$400

Wednesday Awards Lunch for \$1500

Faculty Awards for \$1500

Community Service Awards for \$1000

My company cannot exhibit, but we would like to sponsor the event indicated.

I will attend the Reception and Banquet Tuesday evening and am enclosing a \$65 check for each ticket ordered.

I will attend the Wednesday Awards Lunch. (Your exhibit fee only includes two comp lunches. Additional lunches are \$35 each.)

\$ \_\_\_\_\_: Total Amount Enclosed

VISA, MC (Circle One) \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Name of Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

Simply send in this registration form with your check in the appropriate amount made payable to "PAPSA". Mail today to: Robbe Bendick, PAPSA, 224 Pine Street, Harrisburg, PA 17101 or email to [robbe@papsa.org](mailto:robbe@papsa.org). Additional information will be forwarded after we receive your registration form. Make a copy of your registration for your records.

Contact: Robbe Bendick, by email: [robbe@papsa.org](mailto:robbe@papsa.org)  
for more information about exhibiting at the 2018 PAPSA Conference